SuitUp is a 501c3 non-profit that increases college and career awareness for students in underserved communities through innovative business competitions with corporate volunteers.

Through SuitUp At Home, volunteers will participate in a business competition with students from an underserved community affected by COVID-19, and will have the opportunity to coach a team of students to solve a problem for a real company - like creating a new product for Nike.

The competition will start with a one-hour digital kickoff session, and conclude one week later with a one-hour virtual final presentation. Throughout the week, volunteers can be as involved as much as they’d like to help their student team prepare - and the winning team gets real money!

**SAMPLE SCHEDULE**

**DAY 1**
**KICK OFF SESSION**
SuitUp team introduces the competition and your company to the students.

**DAY 2**
**INDEPENDENT STUDENT WORK**
Students complete team assignments for their product’s marketing, strategy, finance, and design.

**DAY 3**
**SUITUP OFFICE HOURS (OPTIONAL)**
With the help of the SuitUp team, students receive, review, and discuss coach feedback for team assignments.

**DAY 4**
**PITCH PRACTICE (OPTIONAL)**
With the help of the SuitUp team and coaches, students practice and submit their presentations.

**DAY 5**
**FINAL PRESENTATIONS AND JUDGES DECISION**
Students and coaches watch final presentations, listen to the judges’ feedback and announce the winner.

SuitUp At Home events cost $2,500. This virtual platform allows us to serve more students in underserved communities than ever before! Reach out to Kelsey English, Corporate Partnerships, Kelsey.English@suitupnyc.com to sign your company up!
SUITUP
At Home

WHAT WE OFFER OUR COMPANY PARTNERS

Organized Volunteering with No Pre-Work: We will organize the virtual competition, provide the materials, facilitate the sessions, and make sure everyone has a good time!

Meaningful Impact: Your employees will engage in true skills-based volunteering, teaching students valuable life skills such as problem solving, teamwork, leadership, and communication.

Flexibility: Throughout the week, volunteers can be as involved as much as they’d like to help their student team prepare!

Customizable Events: Alongside our classic competitions, we’ve created unique competitions that can focus on an affinity group within your company, solving a specific problem in your industry, or even events that engage your clients!

100% of students liked their SuitUp competition and their coaches.

95% of students can see themselves having a career that uses the skills they learned at a SuitUp event.

99% of employees share that participating in SuitUp makes them proud to work at their company.

150+ Competitions Run
4,500+ Volunteers Engaged
8,500+ Students Impacted